

NA Service Structure and Strategic Planning



The newcomer is the most important person
at any meeting, even an ESLD meeting!



Why do we have a service structure?

- **Our 5th Tradition says:**

"Each group's single primary purpose is to carry the message to the addict who still suffers."

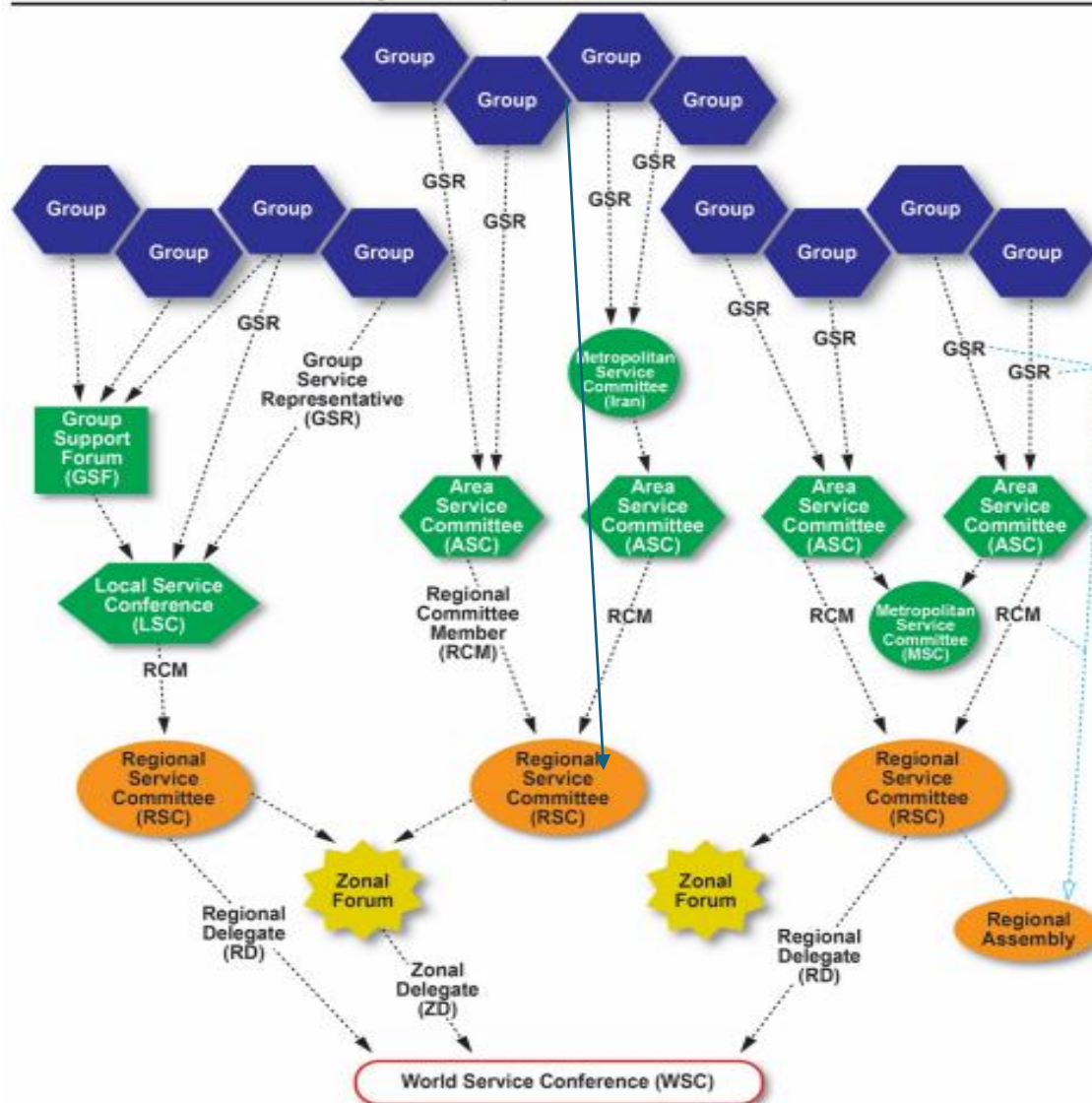
- **Our 1st Concept says:**

"NA groups come together to create a structure that develops, coordinates, and maintains services on behalf of NA as a whole to fulfill the primary purpose of our fellowship."



NA Service Structure

with possible options that can be combined

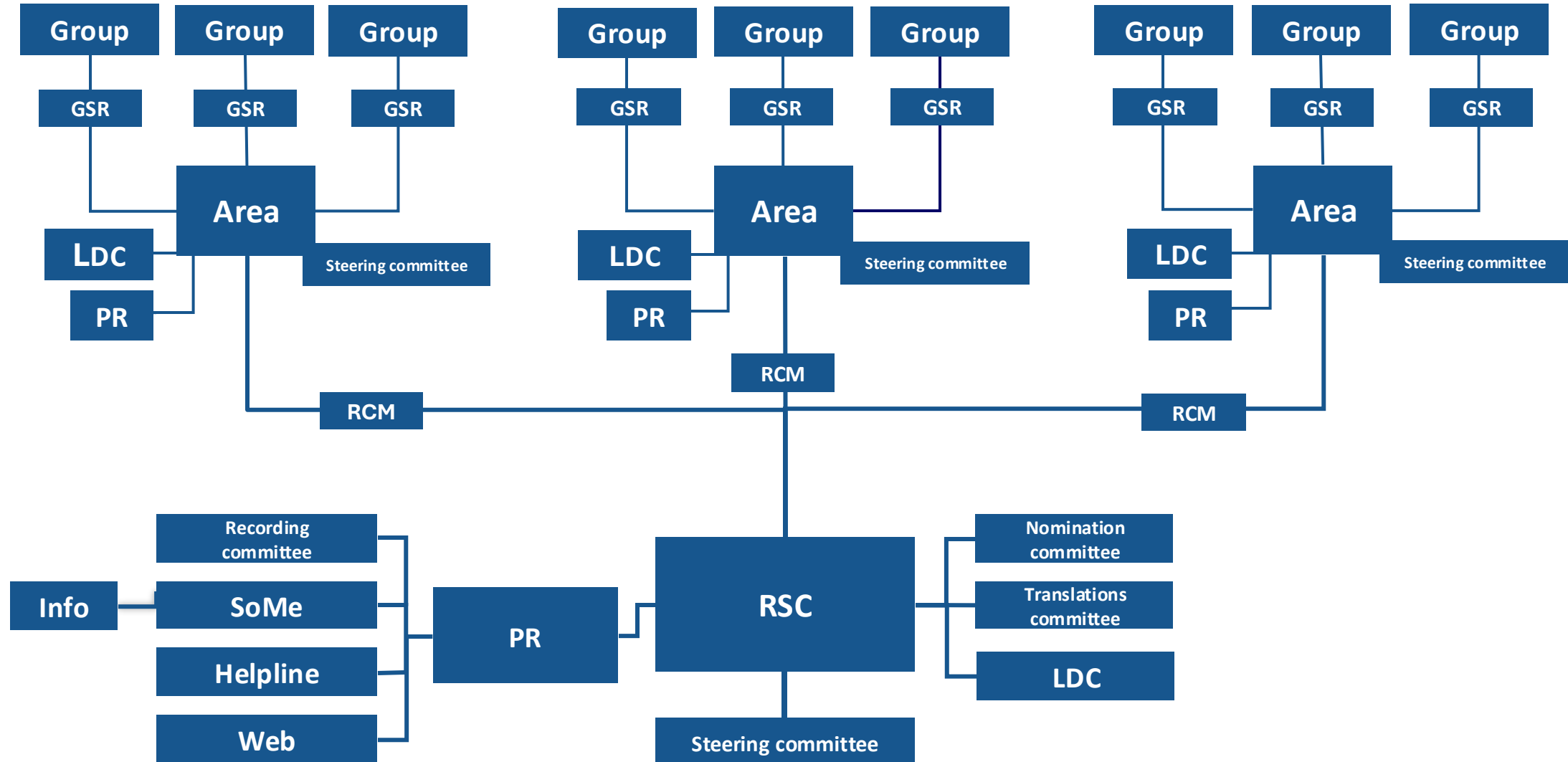




Any differences with your regional service structure?

Any additional components?

Swedish Regional Service Structure



THE SWEDISH REGION



- We are around 230 groups that holds about 480 meetings each week.
The groups consists of 15 areas, one of the areas is online.
Our areas roughly have 6 ASC (Area service committee) meetings each year.
- The areas do the service that the groups can't do by them self, and the region do the service that the areas can't do by them self.
- The GSR, representing a group at the ASC votes for his or her group in matters regarding the area.
- The RCM representing a area at the RSC votes for his or her group in matters regarding the region.
- Our region has a Steering Committee, Nomination committee, Translation committee and a translation committee. We have Public Relations (OR) that organize our recording committee, Social Media committee with Info mail, our Helpline and Web committee.



Acronyms

NAWS – Narcotics Anonymous World Services

WB – World Board

WSO – World Service Office (Located in Los Angeles, USA)

WSO-E – European Service Office (Located in Brussels, Belgium)

WSC – World Service Conference

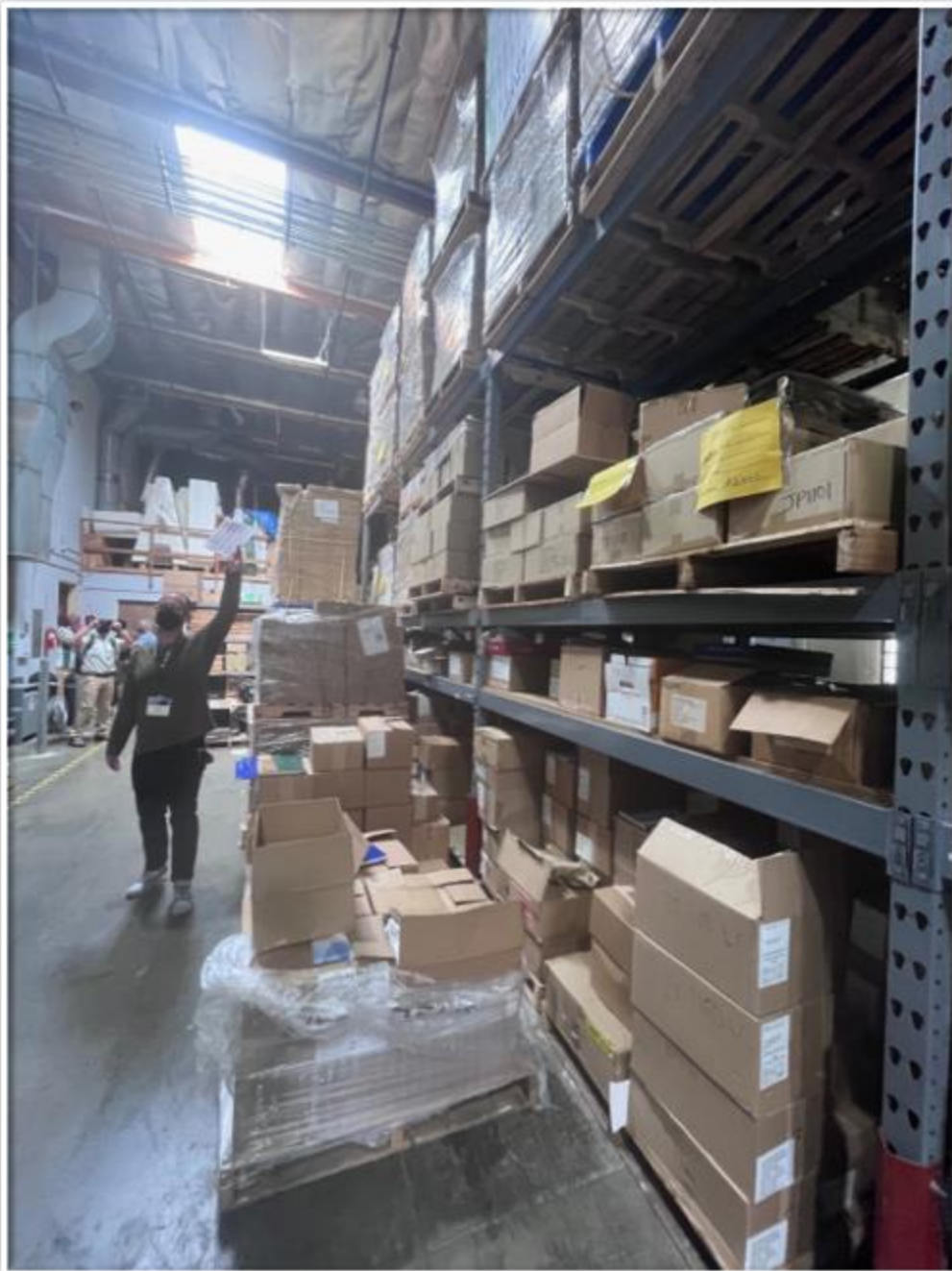
GWSNA – Guide to World Services in NA

CAR – Conference Agenda Report

CAT – Conference Approval Track

FIPT – Fellowship Intellectual Property Trust

WCNA – World Convention NA





Service Material Functions

- GWSNA – Provides useful information about our service structure, service bodies, WSC, World Convention and much more. It is updated every 2 years in line with the WSC cycle. This is very useful for delegates!
- GLSNA – Provides useful information about our service structure, particularly on a local level. This is good to use within groups, areas, regional meetings for reference!

- **CAR** – Includes items for fellowship discussion and decision, including reports, proposals, and motions from the WB and any motions submitted from regions. The report contains the proposals and motions that the Fellowship is being asked to consider and form a fellowship-wide conscience on.
- **CAT** – contains a variety of material to be considered at the upcoming WSC that was not included in the CAR. Items that typically are included in the CAT include the proposed NAWs Budget and project plans for the upcoming cycle, seating requests, and recommendations from the WB, as well as other service- or WSC-related material.
- **FIPT** - A set of documents describing how NA's literature and logos are managed and protected for the greatest benefit of the fellowship as a whole. Contains its own glossary of terms. Approved by the fellowship in April 1993.



Any questions so far?



EDM – European Delegates Meeting

- The EDM is a European-based Forum of multilingual and multicultural NA communities, whose mission is to further their common welfare and unity, discuss issues of mutual concern, exchange ideas, and share experiences to further their primary purpose of carrying the NA message to the still-suffering addict.
- EDM is a Non-profit Association. The association was set up to help the body function legally as a Zonal Forum of Narcotics Anonymous.
- The EDM does not have a service office as such. Our legal association is based in Brussels and our address is the same as the NA World Service Office in Europe.
- EDM is one of 14 Zonal Forums of Narcotics Anonymous, which exists throughout the whole world. Zonal Forums provide an opportunity for World Service and World Board to better understand the needs and challenges of NA communities.



Narcotics Anonymous

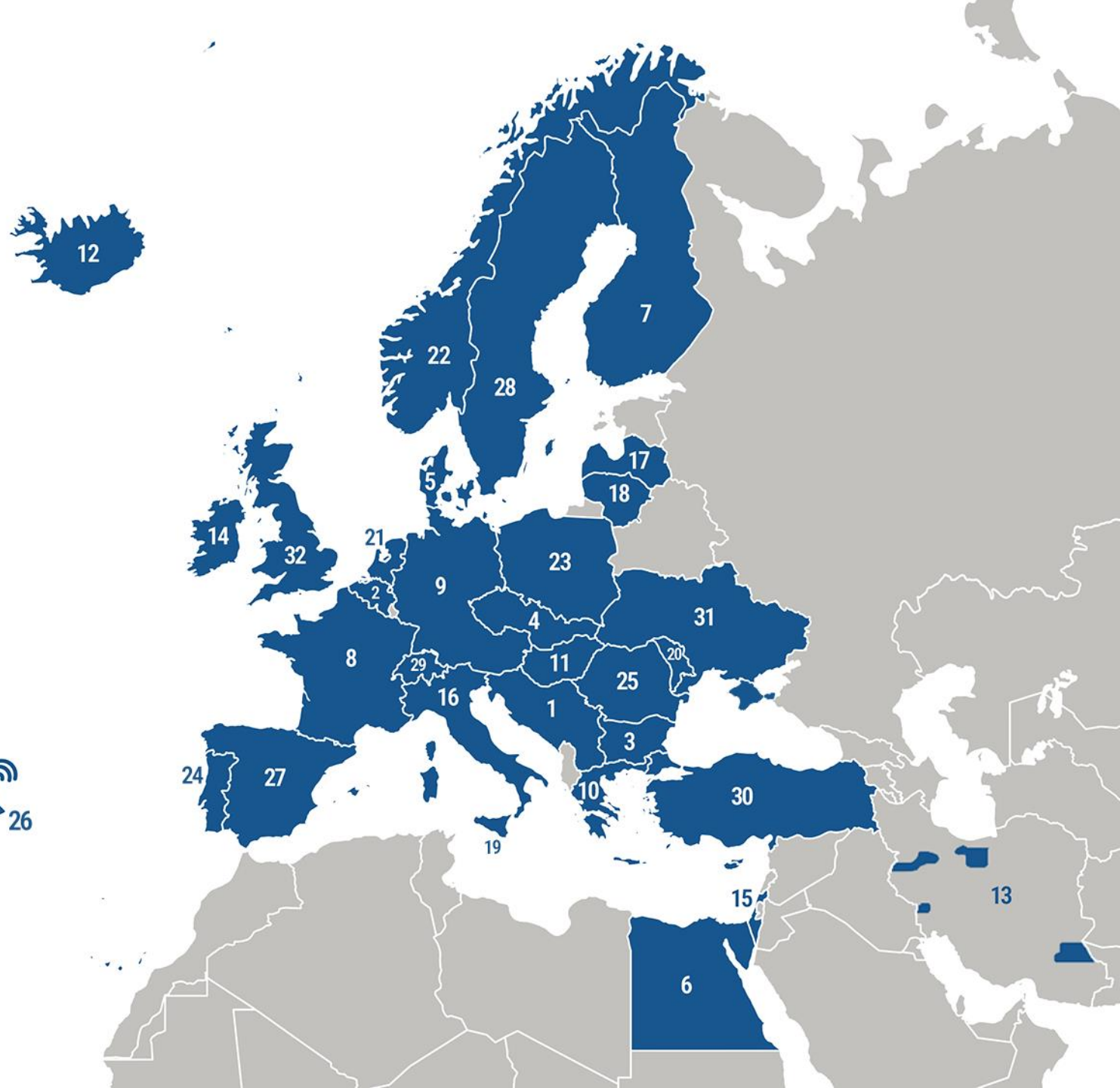
european delegates meeting

Adriatic Region 1	Latvia 17
Belgium 2	Lithuania 18
Bulgaria 3	Malta 19
Czecho-Slovak Region 4	Moldova 20
Denmark 5	Netherlands 21
Egypt 6	Norway 22
Finland 7	Polish-Speaking Region 23
France 8	Portugal 24
German-Speaking Region 9	Romania 25
Greece 10	Russian-Speaking Tranzit 26
Hungary 11	Spain 27
Iceland 12	Sweden 28
Iran Region1 13	Switzerland 29
Ireland 14	Turkey 30
Israel 15	Ukraine 31
Italy 16	United Kingdom 32

EDM Seated Regions

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What's happening in your region?

Lets discuss together!

- Do have regional PR or PI? Any experience on what the difference is?
- Does your regional H&I reach out to both hospitals and institutions? What are the challenges?



What's happening in your region? Lets discuss together!

- Literature stuff! LDC and LTC. What is the process of bringing approved recovery literature to the groups?
- What are the main challenges?
- Some solutions from regions?



What's happening in your region?

Lets discuss together!

- Do you have a regional FD committee?
- If not, who does the outreach service?
- Who conducts workshops?
- If you do have FD, what experience does your region have with it working together with other committes? Do you do strategic planning?

Why Planning?



- Planning helps us better carry the message to the addict who still suffers. Planning helps any service committee come together to determine where services are most needed and decide how best to move toward agreed upon goals.
- When there is no planning, often a service body will move forward in a status quo fashion—“this is the way we have always done it” may be the theme song. And with this theme song, service bodies may find that their committees do not work together with each other and the rest of the fellowship.
- Whether the service body is an area, region, or zone, we encourage members to use the planning process.

«To fulfill our fellowship's primary purpose, the NA groups have joined together to create a structure which develops, coordinates, and maintains services on behalf of NA as a whole.»

First Concept



Key topics for Planning

1. Gathering information
2. Listing the issues
3. Developing goals
(identify “what,” not “how”)
4. Prioritizing goals
5. Creating approaches
(actions to reach goals)
6. Prioritizing approaches
(a second look)
7. Developing an action plan

SAMPLE PLANNING SESSION AGENDA



Focus on task

20 minutes

- Review planning session purpose, format, and anticipated outcomes.
- Review NA Vision Statement, ASC purpose statement, traditions, and concepts.
- Briefly discuss the future of the area and the effect the area can have on the members, groups, and community at large.

Develop issues

45 minutes

- Review, clarify, and discuss the information from the area inventory.
- Create broad categories—list issues.

Set goals

45 minutes

- Set goals for each issue identified.
- Prioritize goals.

Develop approaches

45 minutes

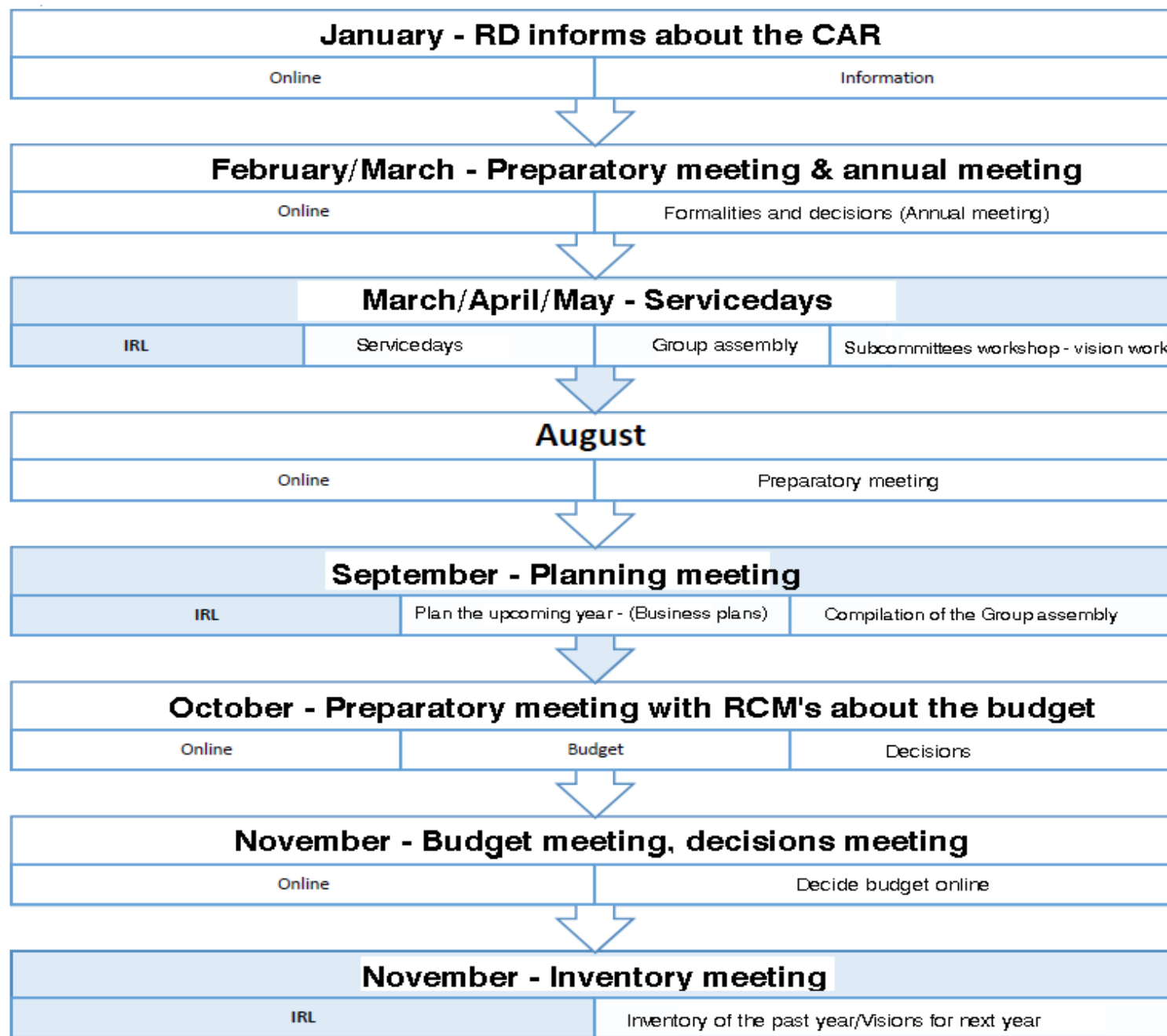
- For each goal, review and evaluate current area services and activities.
- Brainstorm new items.
- Create and write down approaches for each goal.
- Prioritize strategies under each goal.

Take next steps

30 minutes

- Discuss what steps need to be taken to document information and approve the area plan.
- Identify next steps to: 1) prepare for plan implementation, including determining subcommittees and workgroups needed, 2) assign goals to subcommittees and workgroups, and 3) develop work plans.

An example from the
Swedish Region





Small group discussion time!
Share your latest experience from planning work
in service.



How do you start a planning process in a service body?

Thank You!!!



Please email
zd@edmna.org and altzd@edmna.org
for any questions